

Organized,  
But Make it Fashion



a collab between

**PROJECT** *Bee*  
WARDROBE CONSULTING

and

*Sort and Sweet*

Professional Organizing



# What to expect from this book



## Part One

- Bee's story
- How to find your personal style
- Statement pieces for your wardrobe

## Part Two

- Mary and Margaret's story
- How to find your organizing style
- Statement tools for your closet

## Part Three

- Closet Audit Checklist

# Bee's Story



Native NYC Fashion Stylist Beverly Osemwenkhae is best known for her trendy, innovative and bold style decisions. First introduced to the industry as a teen model, she has since then passionately cultivated her style and fashion sense — making waves throughout the fashion industry.

Coming from a public relations background, Beverly has worked with iconic fashion brands such as Lanvin and Christian Louboutin. Shortly after her transition from PR to styling, her editorials were featured in international fashion publications such as *Vogue Italia*, *Elle Vietnam*, *Made in Brazil*, *Fault UK* and *Jones Magazine*.

BeverlyO has been featured in many online magazines and blogs, establishing herself as a Fashion/Wardrobe Stylist in high demand.

# Bee's Story



In founding ProjectBee, Beverly sought out to create the ultimate style destination. Her company services are uniquely designed to build your image, in addition to expanding your wardrobe and developing your own personal style. She has tailored and designed services based on the essential needs of the busy day-to-day business professional. These are individuals looking to elevate, change or enhance their personal image and take their life to the next level. Whether it's a monthly styling session to create day-to-day looks, or a wardrobe facelift to achieve an organized closet, BeverlyO's services will keep your style up-to-date, as well as in line with who you are in a way that works for you!

During her launch of ProjectBee, BeverlyO has taken part in many charitable organizations such as Bottomless Closet — an organization helping disadvantaged NYC women get back into the workforce, and Project HEAL — a non-profit raising funds towards treatment for girls affected by eating disorders around the U.S. She has also joined UWIB (United Women In Business) Group, who collaborates with different events and workshops to empower women.

# Bee's Story



Where life  
meets style

# How to find your personal style



## Identifying and discovering your personal style (PS)

Discovering your PS is almost like having a consultation with yourself. It's what I do with my clients to help me understand who they are. So sit back, grab yourself a pen and paper and let's discover YOU!

MY STYLE GOAL is

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# How to find your personal style



## LIFESTYLE

What are your daily routines, hobbies, environment, current career and interests

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## PERSONALITY

Describe your personality in a few words (i.e. laid back, bubbly, conservative etc.)

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# How to find your personal style



## PERSONAL TASTE & PREFERENCES

What type of shopper are you? Are you designer or brand focus? Do you prefer stores like Zara? Are you more into vintage and sustainability?

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## RE-EVALUATE

If you can change one thing about your personal style, what will it be?

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# How to find your personal style



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# Capsule Wardrobe



40% work

30% evening

20% transitional

10% fun/trendy



You don't need a lot of clothing to have a functional wardrobe!

Capsule Wardrobe: Functional, well coordinated and minimal wardrobe.

# Capsule Wardrobe



## WORK WEAR (40%):

*Investment Pieces, Timeless, Classic Staples*

These are the items you want to spend most of your \$\$\$ on! You get the most wear out of this part of your closet because these are the pieces that go with everything!

## MOTO JACKET



Iro Classic Cut Style

Tip: Best for someone with a long torso.

LTH Classic cut but slightly more cropped, hits at the belly button! Great if you have a shorter torso and longer legs. Perfect for my high waist jean lovers!



# Capsule Wardrobe



## LEATHER PANTS



Hudson Skinny leather  
pants

MY RULE: Invest in  
QUALITY and SPEND  
less \$\$\$ later

### Rules For Shopping & Maintaining Leather

- Life duration 5+ years depending on how you maintain it
- Go one size down as leather stretches an entire size after a couple wears, this goes for leather jackets and pants
- lro jackets are usually made of lamb-skin and super soft & durable.
- Crop jackets like LTH with buckles also look better and more put together when they're closed!
- Keep it away from water and heat

# Capsule Wardrobe



## LITTLE BLACK DRESS



Alice & Olivia The Little  
Black Slip Dress

Your go to dress when you  
have nothing to wear

Style Tip: Pair with a  
boyfriend blazer and white  
tennis sneakers

## LITTLE RED DRESS

NBD Martina Blazer Dress

A classic silhouette, get this  
dress out during the holidays,  
girls night out or a work event



# Capsule Wardrobe



## NUDE PUMPS



So Kate Christian Louboutin  
120 Patent Leather Pumps

Fun Fact: Nude pumps  
automatically make your legs  
look longer!  
(no stockings needed ladies)

## BLACK PUMPS

Aquazzura "Deneuve Cutout  
Suede Pumps"

I will opt for a suede black pump  
instead of patent, as it looks less  
formal and will work with more  
combinations in your wardrobe.

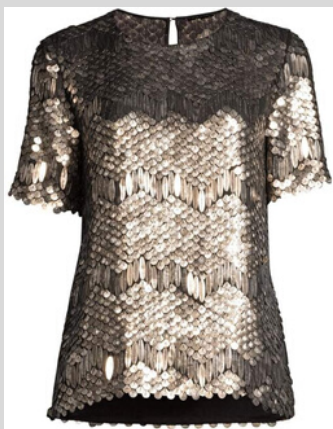


# Capsule Wardrobe



## EVENING WEAR (30%):

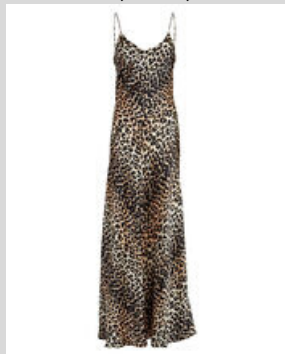
Let's get FANCY but also PRACTICAL! This is the part of your wardrobe where you want to include a bit of shimmer and some sequins!



Leopard Ganni Dress

A leopard print is a classic. Sexy and sophisticated. Remember it's all about finding the right color leopard!

Sequin Top by Elie Tahari  
Style Tip: Remember you can always pair this back with a pair of jeans. I will go with a medium blue boyfriend jean and black pump!



Style Tip: A great transitional piece and can be worn in the Summer, Spring (denim jacket) and layered in the Fall with a blazer or a fitted turtleneck underneath.

# Capsule Wardrobe



## Metallic Mimeta Dress by Iro

Style Tip: Remember to go minimal with the accessories because the dress is already a statement.

## TRANSITIONAL PIECES (20%):

The items in your wardrobe that are *seasonless* and can easily be layered or styled differently every *season*.

## L'Agence Denim Jacket

Wear it as is or layer it under your wool coat

Fun Fact: I swear by this denim jacket and this brand. The fit in other words is PERFECT.





# Capsule Wardrobe



## Ulla Johnson Jumpsuit

Style Tip: Dress it up or dress it down with a pair of sneakers, a sandal or a pair of chocolate brown booties in the Fall and it just works!

## Kyra Duster Kimono

By Bel Kazan

Style Tip: Take it to beach or pair it back with your favorite jeans



# Capsule Wardrobe



## FUN & TRENDY(10%):

You never want a closet full of trendy pieces but it's always fun to try new things!

So what's trending!?

Bright Color Suits by  
Custommade on ASOS



Tropical Prints  
by Patbo



90s Rectangle Bags  
by Missguided



# Capsule Wardrobe



BEE EDIT

"My TOP 5 Items I'm LOVING right now"



Frame Denim



Patbo



Caroline Constat



Kendra Scott



Veronica Beard

# Mary and Margaret's Story



Mary Cornetta and Margaret Henfling are the co owners of Sort and Sweet Inc, a professional organizing company based in New York. Both are native Long Islanders, attended the same high school (nearly 10 years apart), and even briefly worked together in the organizing industry before Sort and Sweet was even established!

Mary began the business in late 2017, fulfilling her dream of becoming an organizer since she realized it was an actual career in 2007. Yup, it was a full ten years before she took action on the idea.

Margaret had accidentally fallen into the business while looking for temporary work in between traveling and teaching abroad. She fell in love with not only the hands on organizing aspect, but also the business side of things.

# Mary and Margaret's Story



After a long dinner meeting, complete with lots of Sav Blanc, they decided to team up and in 2019, Margaret became co owner of *Sort and Sweet*.

Since then, the company has expanded its services beyond New York to New Jersey, Florida, Georgia, and California. In addition to working with hands on clients such as Bethenny Frankel, they have been featured in numerous articles, blog posts, podcasts, and magazines like *Real Simple*.

They were also once given a shoutout by the one, the only, Marie Kondo after completing a playroom project and they consider it the highlight of their career. They peaked kinda early, it seems.

# Mary and Margaret's Story



While organizing all the things is important to them, so is community and they believe in the power of it, especially over competition. They are members of NAPO (the National Association of Productivity and Organizing Professionals) and partners in the SBO program, led by a fellow organizer who sought to bring together others to support, encourage and motivate each other. They have also lended their organizational expertise to various local non profits, such as Pal-O-Mine Equestrian, Huntington Head Start, and Posh Pets Rescue, so they can function more efficiently.

The vision of Sort and Sweet for its clients is to declutter, organize, and overall simplify their lives so that they can spend more time doing what they love and thrive in their lives. They truly believe that being organized is not a luxury but rather something that everyone deserves! Mary and Margaret's goal is to show, much through their own lifestyle, that a sorted life is also a sweet life.

# Mary and Margaret's Story



Let us help you sort  
your sweet stuff

# How to find your organizing style



Just like figuring out your personal style can make getting dressed easier, finding your organizing style can also help ease life's little stresses.

Everyone learns and functions differently so no two spaces are ever the same. But there are tried and true organizing methods we have found that work for most!

By discovering your style, you'll be able to better implement the methods that work best for YOU!

MY ORGANIZING GOAL is

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# How to find your organizing style



## LIFESTYLE

Expanding on your previous answers, what is your everyday life like right now - hectic and messy, calm and serene, a mix?

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## PERSONALITY

Again, expanding on your previous answers, do you find that your personality changes as things get cluttered or organized and, if yes, how so?

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# How to find your organizing style



## PERSONAL TASTE & PREFERENCES

Do you like to see your things out so you don't forget or do you need everything to be put away? Do you like labels?

Does everything need to have a home?

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## RE-EVALUATE

If you can change one thing about your organization situations, what will it be?

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# Organizing Tools



While we already noted that everyone's home and style is different, there are organizing supplies that are staples for any space.



Keeping on topic, the following tools are meant specifically for your wardrobe. Not only will they keep you organized, they will also help keep your favorite clothes in better shape longer and, therefore, last longer.

# Organizing Tools



## Hangers



Classic velvet  
hangers save space  
and look uniform

Chrome hangers give  
your closet a more  
modern look while  
also saving space



# Organizing Tools

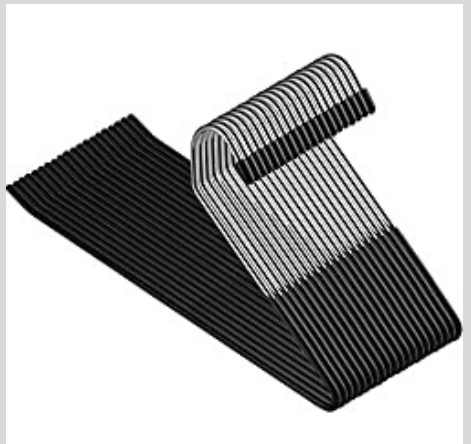


## Skirt and Pant Hangers



Skirt hangers are essential (bonus: they can double as tall boot hangers!)

Open ended hangers work best for easily taking pants on and off of them



# Organizing Tools



## Space Savers



A double hang rod literally doubles the amount of hanging space and many are adjustable

Hanging cubbies can hold everything from sweaters, clutches, hats, scarves or shorts!



# Organizing Tools



## Accessory Organizers



Hat stands help keep their shape and also give a boutique look

Scarf organizers save a ton of space and consolidate all of your scarves to one spot!



# Organizing Tools



## Bag Organizers



A hanging bag organizer is a great solution for medium sized bags or ones with long straps

An acrylic divider works well for smaller clutches and wallets!





# Organizing Tools



## Shoe Organizers



A shoe ottoman is the perfect way to hide your collection of kicks while also giving you a place to kick your feet up

Shoe slots will literally create double the amount of space for you to store your shoes



# Organizing Tools



## Little Helpers



Folding boards help get the perfect file fold with minimal effort

Closet dividers let you see exactly where one section starts and another ends (bonus: we have pre packaged labels and can create custom ones as well)



# Organizing Tools



## Little Helpers



S hooks are so versatile!  
You can use them to hang  
bags, scarves, belts,  
necklaces, and so on.

Drawstring bags are a  
genius way to store  
small items (especially  
for travel). Use them for  
bathing suits,  
underwear, or jewelry!



# Closet Audit Checklist



## STEP ONE:

Make sure your clothes are put into sections

**KEEP, DONATE, RESELL**

Note: Focus on the current season and if you have time to store Fall/Winter away or have space I will start with that as you are separating into sections. Store section 2 & 3 into separate bags.

**SECTION 1:** These are pieces you really loved. You tried it on, everything fits, *and* you can pair at least 2-3 outfits with these items.

**SECTION 2:** Donation section. All items that no longer fit, you don't love and no longer have a place in your closet. Some items may have some light wear and you're 100% ok donating it

**SECTION 3:** Resell section. These are the items in your wardrobe that have some value and also in great condition but you're not loving it anymore! It has no place in your lifestyle or in your wardrobe.

Note: If you have a lot of the same items in a few colors, try editing out 50% of it. The goal is to minimize your closet so you can see what you own!

# Closet Audit Checklist



## STEP 2:

Figure out the layout of your wardrobe. What works for you? Do you get dressed knowing you have all the dresses in one area and pants in another? We recommend grouping items in your wardrobe by sections. Tops and bottoms in one area and dresses in another. You can take it one step further and consider organizing visually, such as tops on a top rod or in a top drawer and bottoms on a bottom rod or in a bottom drawer. Keep outerwear in a separate area. If you're someone that loves outfit building, make a separate area in your closet that stores your outfits and items you love pairing together.

EX: Layer the blazer over the blouse or dress

## Items You Should Fold

- Chunky knits and sweater
- T-shirts & Tanks (casual or dressy)
- Jeans
- Anything that's ribbed because it will eventually stretch being hung on a hanger

# Closet Audit Checklist



## STEP 3:

Color coordinate! Ombre effects are practical and look stunning in the closet. It makes getting dressed easier knowing that everything is color coordinated and in sections. Start with dark tones and go into lighter colors in similar color palettes. Focus on tops first, bottoms, and then dresses.

## STEP 4:

Follow Step 1 and do the same thing for your footwear. For shoes, make sure the condition is great and also comfortable to wear. And ask yourself this: Do I see myself wearing these in the next 8-10 months? Create sections for your shoes, just like you did with your clothes (keep, donate, resell)

## STEP 5:

Look at your new wardrobe and make sure everything is in place.

- SECTION: By type (donations and resell in separate bags)
- COLOR: Ombre/color coded
- OUTFITS AREA: This is recommended by not necessary
- SHOES: Cleaned, edited, and comfortable (shoes you will wear within the next 8-10 months)

# Closet Audit Checklist



## AUDIT REVIEW

- You love everything you own and also everything currently fits!
- Your clothes should compliment one another.
- You should have 30% less clothing in your wardrobe than when you started this process.
- You should be able to see what you own and where to fill in the gaps.

## TIPS ON GETTING THE MOST OUT OF YOUR WARDROBE

- Rotate your closet by putting the items you wear the most towards the back of the closet.
- Every three months, do a quick refresh and see the items you are not wearing a lot and figure out what are some pieces you can pair with it. It might be a good time to add 2-3 new items to your wardrobe that compliment the pieces you need to wear more often!
- Make sure you have transitional pieces - that carries you from season to season!

*For more info on style and  
organization, please come say hi!*



## Project Bee

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